

ANDREA KAPLAN-CHAMBERS

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SUMMARY

Outgoing problem-solver with 18+ years of experience in design and development for digital media with a strong educational background in studio art. Passionate in designing and improving creative solutions in an iterative environment for delivering assets on time, to specifications, in legacy frameworks, with ADA compliance, in a responsive mobile-first environment.

EDUCATION

Masters in Information Science, University of Texas Austin

2018 (projected)
Interaction Design

General Assembly 2015

Weekend Intensive: UX Design

Art Students League 2009

Fall Intensive: Anatomical Drawing

Bachelor of Arts, Ramapo College of New Jersey 2004

Communication Arts
Graphic Design

Associates in Applied Science, Bergen Community College of New Jersey 2002

Communication Arts
Graphic Design

SKILLS

Design:

Responsive/Mobile Design (95%)
UI/UX Design (90%)
Axure RP (90%)
InVision (90%)
Sketch (90%)
Adobe CS (PhotoShop, Illustrator, InDesign) (80%)

Development:

HTML5 (90%)
CSS3 (LESS/SASS) (95%)
Bootstrap (95%)
JavaScript / JQuery (75%)
PHP (75%)
Orchard Framework (50%)
Magento Framework (50%)
Shopify Framework (50%)
MySQL (50%)

Software: InVision, AxureRP, Sketch, Visual Studio, Git / SVN, PHP Storm, FileZilla, Brackets, Sublime, SourceTree.

Other:

Agile (Jira, Confluence), Fine and Print Art, Mixed Media Sculpture, Code Reviews, Evernote, Slack, Microsoft Office, Mac, PC.

WORK EXPERIENCE

UI/UX Designer and Developer

Onestop Internet

September 2013 - Present

Digital design and development for E-Commerce digital media solutions (Madonna Skin, Frye Boots, 7ForAllMankind, Juicy Couture, Rag & Bone, Katy Perry Collection, Louisville Slugger, NYDJ, Cupcakes & Cashmere) on legacy frameworks including Orchard, Magento and Shopify. Deck consultation, presentation, interactive concepts in Axure RP, Style Guide standards, code implementation on legacy framework. Participated in regular feature reviews, code cleanup for efficiency, user experience updates, confluence documentation. Communicated between departments to maintain brand identity in a continuous integration environment with tight deadlines and overlapping deployment schedules.

Founder, UX Designer and Developer

Maggie Bird LLC

July 2013 - Present

Digital creative design and research for a responsive, mobile-first environment. Branding, Logo Design, Wireframes, User Testing and Storyboards. Clients include: Bubblepipe Media and Onestop Internet.

Interface Engineer

Foundry9

March 2009 - July 2013

Development and design of email templates, Landing Pages and Microsites (Chase Baking, Sazerac Vodka). Focus on assets built to modern ADA standards. Feature design within a team environment with tight deadlines in a fast-paced environment.

WORK EXPERIENCE continued..

Web Developer

CPA2Biz.com *April 2008 – March 2009*

E-Commerce web content updates, email template design and development; coupon code and new product integration; Google AdWords campaign.

UI Developer

AllianceBernstein *October 2005 - April 2008*

Web content updates; email template design and development; digital banner and newsletter design; dynamic chart development.

Web Developer

J.L. Shapiro and Associates *January 2005 – October 2005*

Web content updates; Flash editing; re-design of main JL Shapiro website; banner design; editorial for online content.

Web Developer

Ramapo College of New Jersey *January 2003 – January 2005*

Web content updates; Flash editing; online photo gallery production; photo retouching.

Webmaster

Superior Bank FSB *June 1999 - January 2002*

Web content updates; flash development (early stages); developing online content for usability standards; banner design and dynamic chart development.

VOLUNTEERING, HONORABLE MENTIONS, AWARDS

ACT-W Austin Conference *Summer 2017*

Interview Coach for women transitioning to STEM.

Lady Geeks of Austin *2016-present*

Member

Red Fork Arts Collective *2009-present*

Member

Ethereal Arts Exhibition *2011-2014*

Member

High Five Events *Summer 2017*

Race Finish Line Volunteer

A Better World *2014-2015*

Running participant Setup and Registry.

Awards:

Best In Class: Tropicana Las Vegas e-commerce website redesign, Steampunk Worlds Fair Art Show at Webster Hall 2012, Sculpture performance with Cynthia Von Buhler 2011, Webster Hall Quarterly Art Soiree 2011, Art Students League with Frank Porcu 2010, Who's Who Among Students in Colleges and Universities 2005; Ramapo College Communication Arts Design Award 2003, 2004, 2005; Ramapo College Art Show 2004